



## Philippine Weekend, Inc.

PO BOX 2403, DELANO, CA 93216 | [www.philippineweekend.org](http://www.philippineweekend.org)

To Respected Businesses & Community Supporters,

Mabuhay, or greetings! This letter is in behalf of the **Philippine Weekend Entertainment Committee** in hopes of your financial support with the Arts and Entertainment component of the Philippine Weekend Festival in Delano, California.

The festival's humble beginnings began with a simple basketball tournament, started by local high school and college students. Now, it has evolved into a large Barrio Fiesta with over 10 cultural events, which attracts up to 5,000 to 7,000 people every year.

Philippine Weekend provides both the community of Delano and visitors from around the world an important avenue to celebrate Filipino Culture through performing arts and cultural activities. The festival aims to continue the preservation of the rich art and history of the Philippines, bridging older and younger generations towards a common understanding of the Filipino culture.

Considering all this, Philippine Weekend, Inc. is a non-profit organization, and our festival is dependent entirely upon the volunteer work and the generous sponsorships of our local businesses. Your monetary assistance or donated items will help continue the celebration of the Filipino community in the Central Valley, but also specifically help the Entertainment Committee provide both Filipino youth and artists of all ages a venue to express their Filipino identity through the cultural influence of dance, music, and art.

We anticipate your financial support and are eager for this year's **Philippine Weekend Festivities**. If you have any questions about the festival and how you can further assist, please contact us via email ([entertainment.pw@gmail.com](mailto:entertainment.pw@gmail.com))

Sincerely,

Entertainment Chair

Philippine Weekend, Incorporated

## Sponsorship form for Philippine Weekend Entertainment :

I pledge to support Philippine Weekend Entertainment with a donation of:

\*NOTE: No matter what your donation is, your name and/or business/organization will be announced throughout the Entertainment portion of both days/ advertisement of your company in our Philippine Weekend booklets/ 2 Philippine Weekend t-shirts.

**\*please circle your chosen amount**

\_\_\_\_\_ Donated Gift baskets/ item we may use as a raffle prize

\_\_\_\_\_ \$50

\_\_\_\_\_ \$75

\_\_\_\_\_ \$90

Other: \$ \_\_\_\_\_

\*\*\* \$100 + (please refer to page 4)

\*\* Please make check payable to: "Philippine Weekend"

Contact: \_\_\_\_\_

Business/Organization Name or Community Supporter

Address:

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**\*\*Please send check/cash/gift basket and this form by 2<sup>nd</sup> week of July to:**

Philippine Weekend

c/o Entertainment II

**PO Box 2403**

**Delano, CA 93216**

**All proceeds will help benefit Philippine Weekend Festivities.**

**All Donations made to Philippine Weekend are tax deductible.**

**Tax I.D. # -26-3521604**



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## 2012 Philippine Weekend Festivities Sponsorship Benefit Opportunities

### Platinum Sponsor - \$5,000

- Name & Logo on banners displayed at the Philippine Weekend Festivities
- Name & Logo on all print media
- Name or Logo on the Philippine Weekend official website.
- Full page ad in Philippine Weekend souvenir book
- Full page ad in Miss & Mister Philippine Weekend Pageant program book
- Acknowledgment at Philippine Weekend events as a sponsor
- Presentation of check to be received at Philippine Weekend
- Four (4) complimentary Philippine Weekend souvenir books
- Four (4) Philippine Weekend official polo shirts

### Gold Sponsor - \$2,500

- Name on banners displayed at the Philippine Weekend Festivities
- Name of print media
- Name or Logo on the Philippine Weekend official website
- ½ page ad in Philippine Weekend souvenir book
- ½ page ad in Miss & Mister Philippine Weekend Pageant program book
- Acknowledgment at Philippine Weekend events as a sponsor
- Presentation of check to be received at Philippine Weekend
- Two (2) complimentary Philippine Weekend souvenir books
- Two (2) Philippine Weekend official t-shirts

### Silver Sponsor - \$1,000

- Name on print media
- Name or Logo on the Philippine Weekend official website
- ¼ page ad in Philippine Weekend souvenir book
- ¼ page ad in Miss & Mister Philippine Weekend Pageant program book
- Acknowledgment at Philippine Weekend events as a sponsor
- Two (2) complimentary Philippine Weekend souvenir books
- Two (2) Philippine Weekend official t-shirts

### Bronze Sponsor - \$500.00

- Business card size ad in souvenir book
- Name recognition at Philippine Weekend Barrio Fiesta
- Acknowledgment at Philippine Weekend events as a sponsor
- Two (2) complimentary Philippine Weekend souvenir books
- One (1) Philippine Weekend official t-shirt

### Ruby Sponsor - \$100.00

- Acknowledgment at Philippine Weekend events as a sponsor
  - Two (2) complimentary Philippine Weekend souvenir books
- \*\*\*Your Logo must be camera ready artwork\*\*\*